

DOCUMENT 3: THE CURRICULUM

Name of Program: Bachelor of Business Administration (Hons)

TABLE
DETAILS ON EACH SUBJECT

1. Name of Paper	Financial Market and Institutions	
2. Code	BBA 3403	
3. Status	Program Elective	
4. Credit Hours	3	
5. Semester and year to be thought	Semester 5 , Year 3	
6. Prerequisite (if any)	None	
7. Mode of Delivery	Lectures, Individual and Group projects assignments	
8. Assessment and Marking Percentage	<ol style="list-style-type: none">1. Class Attendance and Participation2. Continuous Assessment, Assignments and Tests3. Case Studies, Seminar, Project Paper and Presentation.4. Final Exam <p style="text-align: center;">Total</p>	<p style="text-align: right;">10%</p> <p style="text-align: right;">20%</p> <p style="text-align: right;">30%</p> <p style="text-align: right;">40%</p> <p style="text-align: right;">-----</p> <p style="text-align: right;">100%</p>
9. The Teachers	Ms. Swinder Kaur Grewal , MBA	
10. The Objective of the Paper	<p>The objectives of this course are to:</p> <ul style="list-style-type: none">• To gain knowledge of the nature of the financial markets and institutions.• To examine how the financial markets and institutions affect the economy condition of a country.• To apply the basic principle in managing financial institutions• To critically explore about financial innovation, the management of financial institutions and about changes in interest rates.	
11. The Learning Outcomes of the Paper	<p>After completion of the course, the student should be able to:</p> <ul style="list-style-type: none">• To be able to explain different behavior of interest rates from the perspective of different theories, and to apply the behavior in the real life situation.• To identify different tools adopted by Bank Negara of Malaysia in achieving its goals, this is in line with National Policy through a different set of targets.• To describe different types of financial markets, the instruments that are being traded in each market and the importance of each market to economic stability.• To discuss various theories in relation to the operation of financial markets and financial institutions, and effect on market efficiency.• To explain banking management principles and the importance of sound management of banking institution to avoid financial panic.• To discuss the operation of finance companies and its services.• To describe the operation of insurance and unit trusts, and the	

	<p>importance of both in the market.</p> <ul style="list-style-type: none"> To explain the operation of investment bankers, and the types of product offerings. To discuss the various risks associated to operation of financial markets and financial institutions. 							
12. A Synopsis of the Paper	<p>This course is designed to prepare students with knowledge to interact with or operate in financial markets and institutions. The course will provide a framework that will help students in understanding financial markets and institutions and also tools to understand variables such as interest rate.</p>							
13. Topic of the Paper and Contact Hours of Guided Learning (face to face) and Non-Guided Learning (including assignment, group discussion, presentation, lecture preparation etc.)	HOURS OF LEARNING TIME							
	LECTURE		TUTORIAL		PRACTICAL/ LAB		STUDENT LEARNING HOUR	Quiz. Exam, Final
	GL	NGL	GL	NGL	GL	NGL		
1. Introduction.	<p>The learning outcomes :</p> <ul style="list-style-type: none"> Describe and Overview the Financial system. Explain financial markets and Institutions. 							
	2	4	1	2	-	-	4	-
2. Fundamentals of Interest Rates.	<p>The learning outcomes :</p> <ul style="list-style-type: none"> Show understanding in interest rates – measuring, distinction between interest rates and returns. State behavior of interest rates – loan-able funds and liquidity preference framework. Outline the risk and term structure of interest. 							
	2	4	1	2	-	-	4	-
3. Central Banking & Conduct of Monetary Policy.	<p>The learning outcomes :</p> <ul style="list-style-type: none"> Describe Central bank, regulations of financial system. Explain tools of monetary policy. State Goals of monetary policy. 							
	2	4	1	2	-	-	4	1

<ul style="list-style-type: none"> Identify and Chose the targets. 								
4. Financial Markets. The learning outcomes : <ul style="list-style-type: none"> Describe Money markets – purpose, participants, Instruments. State Capital markets – purpose, participants, trading, bonds and stock. Explain Foreign Exchange market – exchange rates in the long run and short run, changes in exchange rate. 	2	4	1	2	-	-	4	-
5. Theory of Financial Structure. The learning outcomes : <ul style="list-style-type: none"> Outline Transaction costs. Illustrate asymmetric information. State financial crises and aggregate economic activity. 	2	4	1	2	-	-	4	1
6. The Banking Firm and Bank Management. The learning outcomes : <ul style="list-style-type: none"> Describe Basic operation of a bank. State General principles of bank management. Explain Measuring bank performance. Design financial innovation. List finance companies – risk and types. 	2	4	1	2	-	-	4	-
7. Insurance and Unit Trust. The learning outcomes : <ul style="list-style-type: none"> State fundamentals of insurance. Sort types of insurance. Explain organization of 	2	4	1	2	-	-	4	1

<ul style="list-style-type: none"> insurance companies. Describe Unit Trust – organization and growth. 								
8. Securities Firms. The learning outcomes : <ul style="list-style-type: none"> Illustrate Investment banks. Identify Securities brokers and dealers. Show Relationship between securities firms and commercial banks. List Investment funds. 	2	4	1	2	-	-	4	-
9. Risk Management in Financial Institutions. The learning outcomes : <ul style="list-style-type: none"> Explain managing credit risk. Describe managing interest-rate risk. State Hedging with Forwards and Futures. 	2	4	1	2	-	-	4	1
Sub-Total of Learning Hours	18	36	9	18	-	-	36	6
Total of Learning Hours	123							
Total of Credits	3							
14. Main References	<ul style="list-style-type: none"> Financial Markets and Institutions, By Mishkin, Frederic S. and Eakins, Stanley G. (Reprinted 2008), (6th Edition), Addison Wesley Longman. Jeff Madura, Financial Markets and Institutions, South-Western College Pub. , 9th Edition , 2009. 							
15. Additional References	<ul style="list-style-type: none"> David S. Kidwell, David W. Blackwell, David A. Whidbee, Richard L. Peterson, Financial Institutions, Markets, and Money, Wiley, 10th Edition, 2008. Frank J. Fabozzi, Franco P. Modigliani, Frank J. Jones, Foundations of Financial Markets and Institutions, Prentice Hall, 4th Edition, 2009. Anthony Saunders, Financial Markets and Institutions : A Modern Perspective, McGraw-Hill Companies, 2nd Edition, 2003. 							